

Food safety comes first!



[The Greenery](#) is a market-oriented sales organisation that is owned by growers through a cooperative called Voedings Tuinbouw Nederland (VTN). The Greenery was formed in 1996 by a merger of nine vegetable, fruit and mushroom auctioneering firms in the Netherlands. Since 1998, various trading firms have joined the group. The affiliated growers market all their produce through The Greenery. The main activity of The Greenery is to supply a full range of Dutch and imported vegetables, fruits and mushrooms to retail chains in Europe, North America and the Far East.



The Greenery is one of the largest international groups operating in Europe in this area. Other important target groups of The Greenery are the wholesale business, [food service](#) and industry. Food safety is a permanent focal point in their business strategy. It goes without saying that their own facilities come up to the strictest hygiene and food safety requirements. Food safety is secured during collection and packaging.

It is for that reason that The Greenery is currently having a number of picking and packing halls with asphalt flooring refurbished. In the distribution centre in Barendrecht, for instance, the purpose-developed seamless [Bolidtop](#)[®] GREENERY system has been realized on asphalt in the fruit sorting area. The brickwork on the walls has been finished with [Bolicool](#)[®] 50, which is also completely seamless and properly cleanable as a result.

This combination of seamless finishes enables good hygiene in this hall. Partly due to this, The Greenery meets the certification requirements. Since the seamless Bolidtop[®] floor finish is slightly elastic and wear resistant at the same time, the system withstands the heavy loads (weights) of pallet boards and forklift trucks on a somewhat soft/plastic substrate like asphalt. The slightly non-slip finish produces safety in the hall, while the floor can still be optimally cleaned. There are several packaging machines stationed on the floor and forklift traffic on it is intense.