

Through a visit to China, Bolidt inspires Italian billion dollar company to renovate



What do Italy, China and the Netherlands have in common? G.D. SpA knows the answer to this question in a unique way. The of origin Italian company in Bologna is a world leading supplier of production machinery to [produce](#) cigarettes and has subsidiaries in Brazil, China, Germany, Japan, Russia, Singapore and Indonesia. During a visit to one of its biggest clients in China, Hongta Tobacco, the presidents of G.D. were so impressed by the way Hongta Tobacco had managed to realize such an efficiency and such a hygienic working environment, that they returned to Bologna with a brilliant idea to upgrade their own facility. A big part of the tribute was created by the 80.000 m² of [Bolidtop](#)[®] 700, installed in the massive production hall of Hongta Tobacco. The bright colour and the high performance maintenance were the starting-point of a new plan to refurbish the 30 years old facility in Bologna. It was bound to happen that Bolidt was appointed to take care of the new floors.

So it happened that during a visit in China, a leading Italian company was inspired to install a high [quality](#) flooring system of Dutch soil. The dark red tiled floor had to make way for the seamless [Bolidtop](#)[®] 700 EM system, applied in colour 01, the brightest colour of the [Bolidtop](#)[®] 700 series. The same system has been installed in the corridors and the 'Sala Esperimenti'

(laboratory) on the ground floor, but in a different colour.

Instead of cost and time ineffective removal of the old tiled floor in order to apply a concrete undercoat, Bolidt specialist installed the new floor on top of the old one. The outcome is exactly what it should be. A seamless floor with a terrazzo effect, reinforced with metal into a load bearing floor even suitable for 115 tons of weight of production machinery!

Bolidt proves to be the common factor that only speaks one language at just a single glance: the right one.

